

Objectives by Target Group

Target	Objective 1	Objective 2	Objective 3	Success Measure 1	Success Measure 2	Primary Contact	Spokesperson	Supporting Roles	Communication Method 1	Communication Method 2	Communications Method 3
Group 1											
Group 2											
Group 3											

Tasks by Group, Schedule, Person Responsible

Task	Involves			Person Responsible	To be Completed By									
	Group 1	Group 2	Group 3		Week 1	Week 2	Week 3	Week 4	Week 5	Week 6	Week 7	Week 8	Week 9	Week 10
Task 1														
Task 2														
Task 3														
Task 4														
Task 5														
Task 6														
Task 7														
Task 8														
Task 9														
Task 10														

Financial Objectives - Revenue and Expense

Date Created	
Date Revised 1	
Date Revised 2	

Revenue Sources

Source 1	\$ -
Source 2	\$ -
Source 3	\$ -
Source 4	\$ -
Total Revenue	\$ -

Expense Items

Item 1	\$ -
Item 2	\$ -
Item 3	\$ -
Item 4	\$ -
Item 5	\$ -
Item 6	\$ -
Item 7	\$ -
Item 8	\$ -
Total Expense	\$ -

Result

Total Revenue	\$ -
Total Expense	\$ -
Net	\$ -

